

**ILLINOIS FBLA STATE LEADERSHIP CONFERENCE**

April 6-7, 2018  
Crowne Plaza  
Springfield, Illinois

TO: Illinois FBLA Chapters  
FROM: Sandra Bronson, Illinois FBLA State Adviser  
DATE: JANUARY 2018  
SUBJECT: FBLA State Leadership Conference Competitive Event Information

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## Competitive Events Information

### Online Registration:

[State Leadership Conference Registration](#) (Use this link to get to the Online Registration)

The **online registration** for the Illinois FBLA State Leadership Conference must be submitted on or before **February 15**. All competitive event forms and registration forms that must be uploaded to your designated Drop Box on or before **February 15**. A student must have state and national dues paid by January 31 and registered for the Illinois FBLA State Conference by **February 15** to participate in a competitive event at the Illinois FBLA State Leadership Conference. If your chapter does not have its Illinois State Board of Education (**ISBE**) Certification Form postmarked to the FBLA-PBL State Chairman by **February 15, 2018**, the members of the chapter will not be eligible to attend the Illinois FBLA State Leadership Conference. The ISBE form can be found on the Illinois FBLA website and the registration website. Only those chapters that had dues postmarked on or before October 20, 2017, are eligible for the Gold Seal Award of Merit. Data will be taken from the membership reports received from the National Office and verified by the State Chairman.

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### ONLINE TESTING:

**Dates: Friday, February 23 through Friday, March 9.**

Online testing will be done for **all** objective tests for the 2018 Illinois FBLA State Leadership Conference. Students who compete in online testing but do not attend the conference must still register and pay for the State Leadership Conference. Students who participate in objective test only events are not required to attend the State Leadership Conference but are highly encouraged to do so to benefit from the many workshops, speakers, and other activities. In order to have an accurate count of how many will be attending SLC, you will indicate on the conference registration form whether or not the competitors will be in attendance by choosing the option member if attending or member non-attending in the registration window.

The online testing will be done prior to the conference at the students' school site. The dates for the online testing will be from Friday, February 23 to March 9. Passwords and instructions will be emailed to the advisers of competing students prior to the testing window to the email address that you submitted to the National Office. If your email is not correct, please contact Sandra Bronson at [ardnas.teacher@gmail.com](mailto:ardnas.teacher@gmail.com) ASAP. Through this email, you will be sent access cards that pertain to only those students from your school that you have registered in events with an objective test component.

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**COMPUTER SKILLS EVENT TESTING:** If your chapter registers a student for any of the following events, that student will be required to take the production component of the event at one of the area testing sites: **Computer Applications, Database Design & Applications, Spreadsheet Applications, Word Processing**. If any of your chapter's competitors in these events will be attending a testing site other than the one in your area, you will need to let Sandra Bronson know as soon as possible and no later than **February 15**. The testing dates and locations are as follows:

Area	Location	Date	Time
Central	Normal Community High School, Normal	Thursday, March 8	4:00 pm
Central Northern	Coal City High School	Saturday, February 24	10:00am
Eastern	Edwards County High School, Albion	Saturday, March 3	10:00am
Northern	Wauconda High School, Wauconda	Sunday, March 4	12:00 pm
Southern	Mt. Vernon High School, Mt. Vernon	Saturday, February 24	10:00am
Southwestern	South Central High School, Farina	Wednesday, February 28	4:00 pm
Western	Beardstown High School, Beardstown	Wednesday, February 28	4:00 pm

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### **INFORMATION ON NEW EVENTS AT THE STATE LEADERSHIP CONFERENCE**

**Broadcast Journalism**—performance event, individual/team event

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### **INFORMATION ON CHANGES TO EVENTS AT THE STATE LEADERSHIP CONFERENCE**

All Previous Team Events (Banking & Financial, Business Ethics, Entrepreneurship, Global Business, Hospitality Management, Management Decision Making, Management Information Systems, Marketing, Network Design, Social Media Campaign, Sports & Entertainment Management) can be individual or team of 2 or 3.

Name Changes:

FBLA Principles and Procedures is now Introduction to FBLA

Public Speaking I is now Introduction to Public Speaking

Public Speaking II is now Public Speaking

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### **INFORMATION ON MODIFICATIONS FOR EVENTS OR NAME CHANGES OF EVENTS FOR THE STATE LEADERSHIP CONFERENCE FROM THE NATIONAL OFFICE**

**Future Business Leader**— all pre-judged materials must be submitted electronically. Therefore must be uploaded to your school's designated Dropbox folder by February 15. Must bring one hard copy of resume and cover letter to each round of interviews onsite.

**Job Interview**--- all pre-judged materials must be submitted electronically. Therefore must be uploaded to your school's designated Dropbox folder by February 15. Must bring one hard copy of resume and cover letter to each round of interviews onsite.

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## **INFORMATION ON EVENT MODIFICATIONS FOR THE STATE LEADERSHIP CONFERENCE**

The regulations and procedures for each competitive event can be found in the Competitive Events section of the handbook. The national guidelines will be followed unless otherwise stated in this document.

**NUMBER OF ENTRIES**—each chapter may enter only one individual or team per event with the exceptions of the following events: Future Business Leader, Introduction to Business, Introduction to Business Communications, Introduction to Business Procedures, Introduction to FBLA, Introduction to Financial Math, Introduction to Information Technology, and Introduction to Parliamentary Procedure. Each chapter may enter two participants in these events.

**FUTURE BUSINESS LEADER**—must be **UPLOADED to your school’s designated Dropbox**. Each chapter may enter **two** participants in this event. The six participants with the highest scores on the objective test will be interviewed at the State Leadership Conference for the selection of Future Business Leader. The letters of application and the resumes must be upload to your school’s designated Dropbox by the February 15, 2018 registration deadline. If the material is not turned in, the contestant forfeits his or her interview. The participant's name should be on all pages submitted. The letter should state the reasons the participant is deserving of the honor of this award.

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**BUSINESS PERSON OF THE YEAR**--Please read the criteria for the Illinois Businessperson of the Year. If your chapter has an eligible businessperson, please complete the information and return the material to Sandra Bronson by February 15. No person who is a full-time employee of any educational institution or department of education shall be nominated for this award.

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**BANKING & FINANCIAL SYSTEMS, ENTREPRENEURSHIP, GLOBAL BUSINESS, HOSPITALITY MANAGEMENT, MANAGEMENT DECISION MAKING, MANAGEMENT INFORMATION SYSTEMS, MARKETING, NETWORK DESIGN, SPORTS AND ENTERTAINMENT MARKETING**—If competing in the event as a two or three-member team, then the team will collaboratively take the objective test in these events at their school during the online testing period. Only the top five teams with the highest scores on the objective test will compete in the performance portion of these events. Team members may not compete in these events more than two years at the national level.

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The **NETWORK DESIGN** and **MANAGEMENT INFORMATION SYSTEM** written test is done either individually or collaboratively as stated above. However, whether the performance portion of the event will be done at the state conference will depend on the number of participants. There must be a minimum of four entries in an event registered by February 15 in order for the presentation portion of the event to occur at state conference.

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**IMPROMPTU SPEAKING**--Contestants for Impromptu Speaking will be randomly assigned performance times that will be posted outside the location of the event after the contestants have been sequestered for the event. **All contestants** are to meet in the holding room for the event. An Impromptu Speaking contestant may not enter the location of the Impromptu Speaking performances before or after he or she speaks to listen to any other Impromptu Speaking contestants. Contestants will perform only once; a preliminary round is not held.

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**JOB INTERVIEW**-- must be **UPLOADED to your school's designated Dropbox**. Each contestant must submit a copy of the cover letter and a resume to your school's designated Dropbox on or before February 15. The participant's name should be on all pages submitted.

Initial interviews will be held Friday, April 6. The groups, locations, and times of the which will be randomly assigned, will be posted outside conference headquarters. Depending on the number of initial interview groups, the top two or three finalists from each initial interview group will be announced during the First Session Friday night. These finalists will then participate in the final interviews on Saturday morning, April 7. Times for final interviews will be posted after the First Session on Friday.

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**PARLIAMENTARY PROCEDURE**--The five teams with the highest average scores on the written test will participate in the performance portion of the event. The two teams with top scores in the performance round will represent Illinois at the National Leadership Conference. No more than two members of a team may have participated at a prior National Leadership Conference. Since the finals of this event are on Saturday, no member of a team should be registered for the Battle of the Areas.

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**INTRODUCTION TO PUBLIC SPEAKING AND PUBLIC SPEAKING**--Contestants for Introduction to Public Speaking and Public Speaking will be randomly assigned performance times that will be posted outside conference headquarters. A contestant may not enter the location of his or her speaking event to listen to any other Public Speaking competitors either before or after giving his/her own speech. Contestants will perform only once; a preliminary round is not held.

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**CHAPTER EVENTS**—The Illinois FBLA Board of Directors has ruled that no FBLA chapter may re-submit a project. All projects must be original, current, and not submitted for a previous SLC. This means that no school can re-submit a project even if changes were made to the project. This violates the ruling of original and therefore the report will be disqualified.

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**3-D ANIMATION, DIGITAL VIDEO PRODUCTION, E-BUSINESS and WEBSITE DESIGN**—The project or website must be available for viewing on the Internet at the time of judging. No changes may be made to the entries after February 15.

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**COMPUTER GAME & SIMULATION, CODING & PROGRAMMING, MOBILE APPLICATION DEVELOPMENT**—No changes can be made after February 15.

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## **ADDITIONAL ILLINOIS COMPETITIVE EVENTS AND RECOGNITION AWARDS**

There are several Illinois only events that participation in the events will be recognized at the State Leadership Conference. The State Events can be found at the Illinois FBLA website under the Adviser area. If you participated in one of those events, please make sure to complete the information online using the link below or on the registration website:

[State Event Participation Link](#)

In addition to the State Event, there are three additional state events that occur at the Illinois FBLA State Leadership Conference.

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**BATTLE OF THE AREAS**—The form is located on the registration website. It is the responsibility of the Illinois FBLA State Vice Presidents to submit the completed form with five contestants by February 15. Past or present Illinois FBLA State officers are not eligible to compete in the event. The Battle of the Areas is scheduled for 10:15 a.m. on Saturday, so FBLA members who would be in an event or possibly be in the final of an event should not be on the Battle of the Areas team.

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**MOST ENTHUSIASTIC AREA AWARD**--The area that displays the most enthusiasm during the Illinois State Leadership Conference will receive an award.

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**TALENT SHOW**--The entry form for this event is located on the registration website. Each chapter may submit **multiple** entries. The same person(s) or chapter may not repeat an act performed at a previous state conference. A maximum time of five minutes, which includes assembling and disassembling, is allowed for each chapter. Five points will be deducted for each full half-minute over the time limit. A list of performance times will be posted outside headquarters no later than 1:00 p.m. on the day of the Talent Show. Participants in the Talent Show may be in other events. Make sure that there is not a conflict in time. Because this event is not a national event, the winner does not participate at the National Leadership Conference.

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## **ADDITIONAL INFORMATION ON COMPETITIVE EVENTS**

Due to the lack of time, rooms, and facilities, it is necessary to make some changes in the regulations and procedure of some events at the Illinois FBLA State Leadership Conference. Listed below are the competitive events in which changes have been made, along with some reminders for other competitive events. For the National Leadership Conference in Anaheim, California, June 29–July 2, be prepared for all the regulations and procedures in the 2017-2018 Competitive Events section of the Chapter Management Handbook which can be found online at National FBLA website.

After the written reports that were uploaded on or before February 15 have been judged, the chapters that have the top five scores will be notified. After the media submitted for 3-D Animation, Digital Video Production, E-business, Computer Game & Simulation Programming, Desktop Application Programming, Mobile Application Development and Website Design have been judged, the top five chapters will be notified. The top five chapters will participate in the final round performance portion of the event at the Illinois FBLA State Leadership Conference. A preliminary oral round will not be held.

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## **Conference Information**

Because there is the possibility that students may not get into their hotel rooms before competitive events begin, the students should arrive in Springfield on Friday, April 1 dressed in business attire for their competitive events. Please make sure that advisers, students, and guests are dressed according to the Illinois FBLA Conference dress code. Your chapter would not want competitors to have five points deducted per violation up to a total of twenty points.

At the Illinois FBLA State Leadership Conference, each Illinois FBLA Chapter may enter only **ONE** participant in the individual events except for the following events: FBLA Principals and Procedures, Introduction to Business, Introduction to Business Communication, Introduction to Business Procedures, Introduction to Financial Math, Introduction to Information Technology, Introduction to Parliamentary Procedures, and Future Business Leader which may have two. A member may enter the Who's Who in FBLA event and also compete in an individual or team event. A member may participate in any number of chapter events. The chapter events that have oral presentations at the Illinois State Leadership Conference are American Enterprise Project, Community Service Project, and Partnership with Business Project. A person may be entered in an individual or team event and also participate in the Talent Show. If a student is competing in more than one event, please make sure that the contestant will not have a conflict.

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**ADVISER IN CHARGE/ASSISTANT(S):** Advisers are needed to proctor the competitive events at the State Conference. After receiving the State Conference registration information on February 15, Sandra Bronson will mail assignments to all advisers. Please let Sandra know if you would be available to assist with more than one event. You can contact her at [ardnas.teacher@gmail.com](mailto:ardnas.teacher@gmail.com).

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**NOTES ON AWARDS:** Performance event finalists in events occurring on Saturday Morning will be announced at the Friday evening session and will also be posted **after** the evening session on Friday. When awards are presented to individuals at the State Conference, the certificates for those who qualify to compete at the National Leadership Conference in Baltimore, Maryland, on June 28–July 1 will have a National Intent Form attached. This form must be completed and then postmarked to Darlene Shannon, Illinois FBLA-PBL State Chairman, by **April 12**, or the student forfeits his or her right to compete at the National Leadership Conference.

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**NATIONAL LEADERSHIP ELIGIBILITY:** At the September Board Meeting, it was decided that for a member to eligible to represent Illinois at the National Leadership Conference, a member must meet the following requirements:

Type of Event	Minimum Requirement
Written Test Only	65%
Written Test and Performance	65%
Reports Only	50%
Reports and Performance	50%
Written Test and Computer Skills	50% or 65% on the written portion

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**NATIONAL TESTING OF SKILL EVENTS:** For the 2018 National Leadership Conference, the computer production portion of the following events will be administered at two different locations in Illinois on Saturday, **May 5**: Computer Applications, Database Design & Applications, Spreadsheet Applications, and Word Processing. The decision on locations will be made after the Illinois competitors in these events are determined. The state-site testing concept has been adopted which means that the computer performance portion of the tests will be given in each home state. In addition to this computer performance portion of the test, the participants will also complete a one-hour written objective test at the National Leadership Conference in Baltimore, Maryland.

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**Equipment:** A screen and table will be provided in all rooms. An LCD projector will be provided on-site for the following events-- 3-D Animation, Digital Video Production, E-Business, Electronic Career Portfolio, Mobile Application Development, Public Service Announcement and Website Design. You must bring your own computer to these events. Access may not be Wi-Fi, so competitors should plan appropriately when selecting laptops/tablets on which to present. If the Wi-Fi or Internet suddenly does not work, then competitors should still be prepared to present their presentation. You must bring your own LCD projector and computer for all other events not listed above.

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