



ILLINOIS FUTURE BUSINESS LEADERS OF AMERICA  
SEVENTITH ANNUAL CONFERENCE  
CROWNE PLAZA HOTEL  
SPRINGFIELD, ILLINOIS  
April 5-6, 2019

**Competitive Events Headquarters – Illinois Conference Room, Level 3**  
**Registration after 10:30 a.m., Raffle Prizes & Tickets – Sangamon Conference Room, Level 3**

All events are at the Crowne Plaza.

The Crowne Plaza exit for going to the Holiday Inn Express is by Plaza D on Level 1.  
West Plaza Office (next to Former Gift Shop) and Former Gift Shop are on Level 1 by Plaza E.  
At Crowne Plaza, Plaza A/J is Level 1; Ballroom is Level 2, and Conference is Level 3.  
Pearl, Opal, and Turquoise are across from the guest registration desk on Level 2.

**An audience is allowed in those events that are marked "(Open)." However, if you are a competitor in that event, you may not be in the audience before or after you perform. No standing or sitting on floor in "(Open)" events.**

**FRIDAY, APRIL 5, 2019**

9:00 – 10:30	Registration: Graham Gordon, State Treasurer, Anna Jonesboro Community (At 10:30 a.m., registration will move to Sangamon Conference Room, Level 3)	Registration Desk, Plaza Level 1
9:30 – 9 pm	Pool Will Be Closed	
9:30	All Illinois FBLA members in performance events should check the bulletin board in the registration area for final times for performances.	
9:30 – 11:30	E-business Performance ( <b>Open</b> ) 3D Animation Performance (Waiting Area for Participants)	Emerald, Level 2 Emerald, Level 2 Outside Emerald Room
9:30 – 11:30	Electronic Career Portfolio Performance (Waiting Area for Participants)	Topaz, Level 2 Outside Topaz Room
9:30 – 11:30	Entrepreneurship Performance Entrepreneurship Preparation Rooms (Waiting Area for Participants)	Opal, Level 2 Turquoise/Pearl, Level 2 Chairs in the Area
9:30 – 11:30	Help Desk Performance Help Desk Preparation Room (Waiting Room for Participants)	Springfield, Level 3 Lincoln Boardroom, Level 3 Governor Conference Room, Level 3
9:30 – 12:00	Client Service Performance Client Service Preparation Rooms (Waiting Area for Participants)	Plaza E, Level 1 West Plaza Office/Former Gift Shop, Level 1 Plaza F, Level 1
9:30 – 12:00	Digital Video Production Performance ( <b>Open</b> ) (Waiting Area for Participants)	Ruby, Level 2 Outside Ruby Room
9:30 – 12:00	Hospitality Management Performance Hospitality Management Preparation Rooms (Waiting Room for Participants)	Capital III, Level 3 Capital IV/Capital VI, Level 3 Governor Conference Room, Level 3
9:30 – 12:00	Website Design Performance ( <b>Open</b> ) (Waiting Area for Participants)	Plaza C, Level 1 Plaza F, Level 1

9:30 – 12:30	Business Financial Plan ( <b>Open</b> ) Business Plan ( <b>Open</b> ) (Waiting Area for Participants)	Plaza B, Level 1 Plaza B, Level 1 Plaza F, Level 1
9:30 – 12:30	Publication Design ( <b>Open</b> ) (Waiting Area for Participants)	Plaza D, Level 1 Plaza F, Level 1
9:30 – 12:45	Introduction to Public Speaking ( <b>Open</b> ) (Waiting Area for Participants)	Plaza A, Level 1 Plaza F, Level 1
9:30 -- 1:00	Emerging Business Issues Preliminary Performance (Waiting Room for Participants)	Capital II, Level 3 Governor Conference Room, Level 3
9:30 – 1:00	Public Speaking Performance (Waiting Room for Participants)	Capital I, Level 3 Governor Conference Room, Level 3
9:30 – 1:45	American Enterprise Project Performance Community Service Project Performance Partnership with Business Project Performance (Waiting Area for Participants)	Winter Garden Room, 14 <sup>th</sup> Floor Winter Garden Room, 14 <sup>th</sup> Floor Winter Garden Room, 14 <sup>th</sup> Floor Outside Winter Garden Room
10:00 – 10:45	<b>Open Workshop: “TBA”</b>	Plaza I/J, Level 1
11:00 – 11:15	State Officer Candidates and Advisers to Candidates Meeting	Sangamon Conference Room, Level 3
11:00 – 11:45	<b><u>Open Workshop: “TBA”</u></b>	Plaza I/J, Level 1
11:30 – 4:00	Visit Exhibits and Campaign Booths Meet State Officer Candidates, Colleges, Vendors, etc. (Business attire must be worn to visit booths. Stop by to meet the candidates and college representatives. Pick up free information and goodies.)	Sapphire/Diamond, Level 2
12:00 – 12:45	<b><u>Open Workshop: “TBA”</u></b>	Plaza I/J, Level 1
12:00 – 2:15	Management Decision Making Performance Management Decision Making Preparations Rooms (Waiting Room for Participants)	Springfield, Level 3 Capital IV/Capital VI Governor Conference Room, Level 3
12:30 – 4:30	Graphic Design Preliminary Performance (Waiting Area for Participants)	Topaz, Level 2 Outside of Topaz Room
12:30 – 5:00	Business Ethics Preliminary Performance (Waiting Room for Participants)	Capital III, Level 3 Governor Conference Room, Level 3
1:00	Talent Show Schedule Posted	Registration Area, Plaza Level 1
1:00 – 1:45	<b><u>Open Workshop: “TBA”</u></b>	Plaza I/J, Level 1
1:00 – 2:15	Banking & Financial Systems Performance Banking & Financial Systems Preparation Rooms (Waiting Area for Participants)	Plaza A, Level 1 West Plaza Office/Former Gift Shop, Level 1 Plaza F, Level 1
1:30 – 4:30	Group A—Broadcast Journalism Preliminary Performance (Waiting Room for Participants)	Capital II, Level 3 Governor Conference Room, Level 3
1:30 – 4:30	Group B—Broadcast Journalism Preliminary Performance (Waiting Room for Participants)	Lincoln Boardroom, Level 3 Governor Conference Room, Level 3

1:30 – 4:30	Group A—Introduction to Business Presentation Preliminary Perf. <b>(Open)</b> (Waiting Area for Participants)	Emerald, Level 2 Outside Emerald Room
1:30 – 4:30	Group B—Introduction to Business Presentation Preliminary Performance <b>(Open)</b> (Waiting Area for Participants)	Ruby, Level 2 Outside Ruby Room
1:30 – 5:00	Impromptu Speaking Impromptu Speaking Preparation Rooms (Waiting Area for Participants)	Opal, Level 2 Turquoise/Pearl, Level 2 Chairs in the Area
1:45 – 5:00	Public Service Announcement Performance <b>(Open)</b> (Waiting Area for Participants)	Plaza C, Level 1 Plaza F, Level 1
2:00 – 2:45	<b><u>Open Workshop: “TBA”</u></b>	Plaza I/J, Level 1
2:00 – 4:45	Management Information Systems Performance Management Information Systems Prep Rooms Computer Game & Simulation Programming Performance <b>(Open)</b> Coding & Programming Performance <b>(Open)</b> Mobile Application Development Performance <b>(Open)</b> (Waiting Room for Participants)	Plaza D, Level 1 West Plaza Office/Former Gift Shop, Level 1 Plaza D, Level 1 Plaza D, Level 1 Plaza D, Level 1 Plaza F, Level 1
2:00 – 5:15	Group A—Social Media Campaign Preliminary Performance <b>(Open)</b> (Waiting Area for Participants)	Plaza B, Level 1 Plaza F, Level 1
2:00 – 5:15	Group B—Social Media Campaign Preliminary Performance <b>(Open)</b> (Waiting Area for Participants)	Plaza E, Level 1 Plaza F, Level 1
2:30 – 4:30	Group A—Job Interview--Preliminary Interviews (Waiting Room for Participants)	Capital VI, Level 3 Governor Conference Room, Level 3
2:30 – 4:30	Group B—Job Interview Preliminary Interviews (Waiting Room for Participants)	Capital I, Level 3 Governor Conference Room, Level 3
2:30 – 5:00	Sales Presentation Performance (Waiting Room for Participants)	Springfield, Level 3 Governor Conference Room, Level 3
2:45 – 5:00	Marketing Performance Marketing Preparation Rooms (Waiting Area for Participants)	Plaza A, Level 1 West Plaza Office/Former Gift Shop, Level 1 Plaza F, Level 1
3:00 – 3:45	<b><u>Open Workshop: “TBA”</u></b>	Plaza I/J, Level 1
<b>5:00 – 7:00</b>	<b>Dinner On Your Own</b>	
<b>7:00 – 9:00</b>	<b>FIRST GENERAL SESSION</b>	<b>Plaza G-J, Level 1</b>
	Presiding: Bradley Marks, State President, Marion Pledge to the U.S. Flag and FBLA Pledge: Thomas O’Brien, State Vice President for Northern Area, Wauconda Greetings Presentation of 2019-2020 Candidates for State Offices: Shawna Weber, State Secretary, Wauconda Officer Candidates’ Speeches Illinois FBLA Businessperson of the Year Award March of Dimes Awards “Scrits” Networking with Business Project Recognition Advisers’ Years of Service Recognition	

Mary E. Webb Award  
 Illinois FBLA Foundation Benefit Drawing  
 Presentation of Competitive Event Awards/Finalists Announced  
 Closing Remarks & Adjournment:  
 Bradley Marks, State President, Marion

Immediately After First General Session	<b>Candidates and Local Chapter Voting Delegates</b> Meeting: Question-and-Answer Session for Candidates. Attendance will be taken. The voting delegates who do not attend this session will not be allowed to vote on Saturday morning.	Plaza G-J, Level 1
9:15 – 11:30	"Boogie for Babies Dance" Bring a donation for the March of Dimes and help save babies!!	Sapphire/Diamond/Emerald, Level 2
9:30 – 11:30	<b>Talent Show (Open)</b> Introductions by	Plaza I/J, Level 1
9:15 – 11:30	Pool Will Be Open	14 <sup>th</sup> Floor
9:15 – 11:50 Level 3	<b>MILLI-PREP, Tabor School of Business, Millikin University</b>  <i>Current Millikin University students majoring in Marketing, Management, Information Systems, International Business, Accounting, and Entrepreneurship will mentor FBLA members in final preparation for FBLA competitive events on Saturday. Sharpen your skills in problem solving, presenting pitches, and more. Don't miss the opportunity!</i>	Governor Conference Room,
9:45	Illinois FBLA-PBL Professional Division Members Meeting	Lincoln Boardroom, Level 3
12:00 Midnight	Curfew	

### **SATURDAY, APRIL 7, 2019**

6:30 – 7:15	Executive Council's Meeting and Breakfast (Current State Officers)	Lincoln Boardroom, Level 3
6:30 – 7:45	Board of Directors' Meeting and Breakfast (Advisers to the Current State Officers and State Committee)	Springfield, Level 3
7:15 – 8:30	Election of 2019-2020 State Officers by Chapter Voting Delegates	Plaza I/J, Level 1
8:00 – 8:30	Illinois FBLA Advisers Meeting	Sapphire/Diamond/Emerald, Level 2

### **Competitive Events:**

8:30 – 9:30	<b>(All participants MUST report to Holding Room by 8:30 a.m.)</b> Parliamentary Procedure Performance <b>(Open)</b> Parliamentary Procedure Preparation Room Parliamentary Procedure Preparation Room Parliamentary Procedure Holding Room	Ruby, Level 2 Opal, Level 2 Turquoise, Level 2 Topaz, Level 2
8:30 – 11:00	<b>(All participants MUST report to Holding Room by 8:30 a.m.)</b> Global Business Performance <b>(Open)</b> Global Business Preparation Rooms Global Business Holding Room	Plaza F, Level 1 Plaza C & Plaza D, Level 1 Plaza B, Level 1

8:30 – 11:30	Broadcast Journalism–Finals Performance (Waiting Room for Participants)	Winter Garden Room, 14 <sup>th</sup> Floor Outside Winter Garden Room
8:30 – 11:30	Business Ethics--Finals Performance (Waiting Area for Participants)	Capital VI, Level 3 Governor Conference Room, Level 3
8:30 – 11:30	Emerging Business Issues–Finals Performance (Waiting Room for Participants)	Capital II, Level 3 Governor Conference Room, Level 3
8:30 – 11:30	Graphic Design--Finals Performance (Waiting Room for Participants)	Capital III, Level 3 Governor Conference Room, Level 3
8:30 – 11:30	Introduction to Business Presentation--Finals Performance (Waiting Room for Participants)	Capital I, Level 3 Governor Conference Room, Level 3
8:30 – 11:30	Job Interview—Finals Interview (Waiting Room for Participants)	Lincoln Boardroom, Level 3 Governor Conference Room, Level 3
8:30 – 11:30	Social Media Campaign–Finals Performance (Waiting Room for Participants)	Capital IV, Level 3 Governor Conference Room, Level 3
8:30 – 12:00	<b>(All participants MUST report to Holding Room by 8:30 a.m.)</b> Sports & Entertainment Management Performance ( <b>Open</b> ) Sports & Entertainment Mgt. Preparation Rooms Sports & Entertainment Management Holding Room	Plaza E, Level 1 West Plaza Office/Former Gift Shop, Level 1 Plaza A, Level 1
10:00 – 11:00	Future Business Leader Interviews (Waiting Area for Participants)	Ruby, Level 2 Outside Ruby Room, Level 2
(End of competitive events)		
9:00 – 9:45	<b><u>Open Workshop: “#CONNECT to #ElevateYourFuture”</u></b>  Presented by Bruna Tavares, National FBLA Secretary, Dunlap, Illinois  <i>The people you meet today are the ones you'll work with tomorrow! Learn how to grow and maximize your network, so you can Elevate Your Future and make great memories!</i> Introduction by Thomas O'Brien, Northern Area State Vice President, Wauconda	Plaza I/J, Level 1
10:15 – 11:00	<b>Open Battle of the Areas</b> - Illinois FBLA-PBL Professional Division	Plaza I/J, Level 1
11:15 – 12:30	<b>“Build Your Own Lunch to Go”</b> Provided by Illinois FBLA For Vegetarian or Special Meals you must have a ticket. See your adviser/chaperone for your ticket. (Seating available in Sapphire/Diamond/Emerald. Ruby available when events are over.)	Pre-function Ballroom, Level 2
12:00 – 3:00	<b>SECOND GENERAL SESSION</b>  Presiding: Bradley Marks, State President, Marion Greetings New and Reactivated Chapters Recognition (Chapters Attending) Recognition of Chapter Presidents National FBLA Business Achievement Awards Recognition— <b>Leader Level:</b>  <b>Olivia Savka, Carterville High School</b> <b>Amanda Cantrell, Marion High School</b> <b>Hezekiah Goodman, Marion High School</b> <b>Pranati Bingi, Normal Community High School</b> <b>Aaron Martin, Normal Community High School</b> <b>Thomas McGraw, Normal Community High School</b> <b>Yashwitha Murarishetti, Normal Community High School</b>	<b>Plaza G-J, Level 1</b>

**Shivank Gupta, Warren Township High School**  
**Morgan Suchomel, Warren Township High School**  
**Tommy O'Brien, Wauconda High School**

Chapter Awards

State Officer Reflection and Recognition

Announcement and Installation of 2019-2020 State Officers

Presentation of Competitive Event Awards

Closing Remarks & Adjournment:

Bradley Marks, State President, Marion